



Belgium Electric Vehicle Summit 2027

Sponsorship brochure

Mobility meets Energy

BRUSSELS EXPO

15 januari 2027



[HTTPS://ELECTRICVEHICLESUMMIT.BE/](https://electricvehiclesummit.be/)



Why BEVS 2027?



The Belgium Electric Vehicle Summit (BEVS) is the leading national event for electric vehicle mobility in Belgium.

It brings together **more than 300 professionals** from:

- the business and fleet sector
- energy and charging infrastructure
- mobility providers
- policy-makers and public authorities
- technology and innovation companies

At the Brussels Motor Show, BEVS is the key event where decision-makers come together to discuss the course for the next phase of the electric transition.

BEVS offers partners visibility, impact and direct access to the Belgian EV ecosystem.

[More information](#)



Belgium Electric Vehicle Summit 2027

The Belgium Electric Vehicle Summit 2027 builds on the success of several previous editions of our conferences, **BEVS2026** and **On the MOVE**, which, since 2022, have become a regular fixture for professionals in the fleet, energy, mobility and policy sectors. With over 300 participants each time, high-level panels and a significant proportion of policymakers, our conferences have demonstrated that Belgium needs an annual, high-quality EV conference.

In 2026, we took this well-established concept to a new level under the name Belgium Electric Vehicle Summit – with a stronger programme, a wider range of partners, more innovation and a greater reach. This first edition took place at the Motor Show and laid a solid foundation for the event's future.

In 2027, we will return to the Motor Show once again, with a new edition of the Belgium Electric Vehicle Summit 2027, which will build on this progress.





BEVS2026 in pictures



A look back at the Belgium Electric Vehicle Summit 2026

BEVS2026, the successor to On thE-Move since 2022, confirmed its status as the key event for the Belgian mobility sector. More than 300 participants – 80 per cent of whom were managers and decision-makers – took part in a day packed with incisive insights, high-calibre panels and valuable connections. Speakers from the energy, public sector, automotive and fleet industries shared diverse perspectives on a single stage, whilst the networking zone and interactive sessions facilitated meaningful exchanges between participants and partners. For our partners, this translated into direct visibility amongst a select and influential audience – a solid foundation upon which we will continue to build in 2027.



BEVS2026 Pictures & aftermovie

“The content was packed with relevant insights, and the networking area brought together exactly the right people.”

— Participant feedback 2026



Mobility Meets Energy



'Mobility meets Energy' is the theme of the **Belgium Electric Vehicle Summit 2027** and sums up why this edition is so relevant: electric mobility and the energy system are no longer developing in parallel, but are increasingly becoming intertwined. V2X, grid flexibility and smart charging are no longer future scenarios, but the next step for our sector. That is why the Belgium Electric Vehicle Summit 2027 brings together not only the mobility sector, but also energy players, grid operators and policymakers who are helping to shape this convergence.

The morning session will focus primarily on these strategic and technical challenges, whilst also allowing scope for vision, policy and collaboration between the various stakeholders. **In the afternoon, the focus shifts to the end users:** fleet managers, mobility managers and companies that need to put these developments into practice. After all, it is our role as an industry federation to translate complex developments such as smart charging, energy management and V2X into concrete applications and practical insights, so that organisations can make the right choices today for tomorrow.





What makes BEVS unique?



✓ High-level strategic conference

Top speakers, panel discussions, a vision for the future and market insights.

✓ New for 2027: Electric Day

Up to 12 stands in the public area of the Motor Show (Hall 12), offering direct contact between partners and the 350,000+ visitors expected to attend the Motor Show over its entire duration.

✓ Innovation Lounge

A compact yet highly visible space in which to showcase solutions and technology directly to professionals and decision-makers attending BEVS.

✓ Excellent networking opportunities

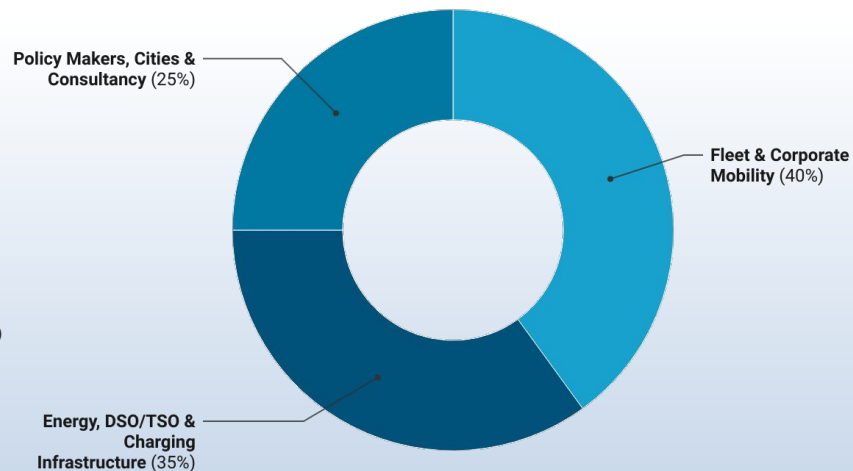
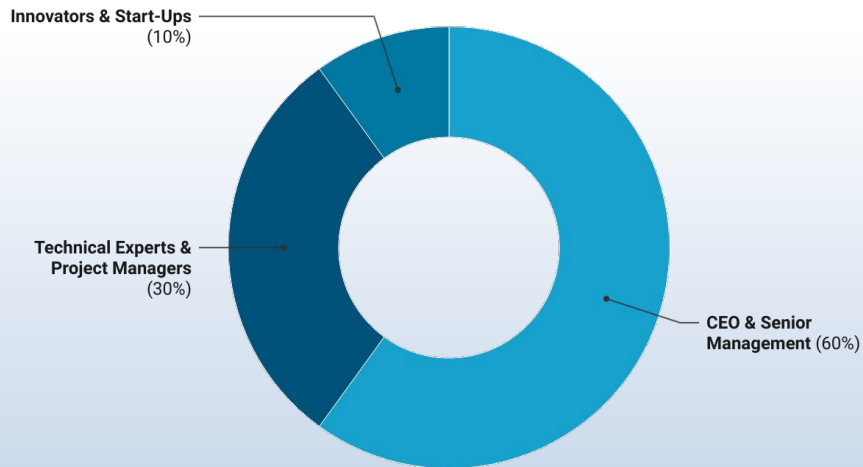
At the crossroads of businesses, fleet managers, policy-makers and innovators.

✓ Organised by EV Belgium

The sector federation for e-mobility – impartial, professional and with a strong network.



Profile of the participants



More than **+300–400**, + wide digital coverage via EV Belgium.



Location

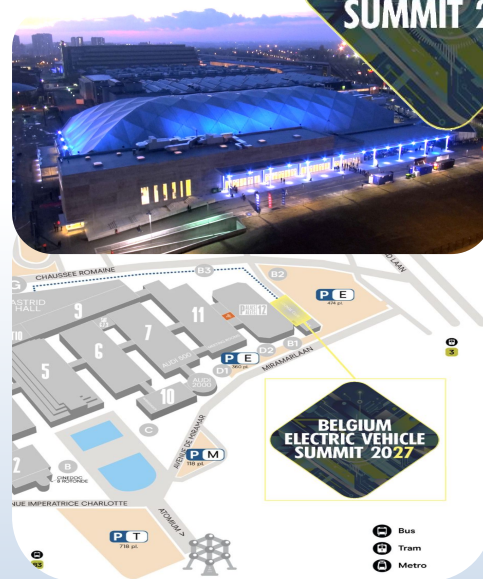


Brussels Expo

8-17
JAN
2027

SALON BRUSSELS MOTOR SHOW

Brussels Motor Show



Hall 12

Black Box — Exclusive conference room for participants with a BEVS ticket (300–400 professionals).

Paleis 12 / ING Arena — Public Electric Day zone at the Motor Show, open to all visitors (350,000+).



Ticket prices



Ticket prices

Early bird (until 15 December)

Half day: €45

Full day: €75

Tickets (after 15 December)

Half-day: €55

Full day: €85

Ticket prices – At the venue

Half-day: €65 Full day: €95

Always included:

Access to the conference and debates, networking opportunities, lunch, a Meet & Greet with our partners, and a ticket to the Motor Show (including Friday's late-night opening).

**Motor Show ticket NOT included if purchased at the venue*



PARTNERSHIP 2027



Main Partner – Budget: €7,500

A unique opportunity for your brand and colleagues

Visibility

- Main logo on all communications (online, email campaigns, programme, venue branding)
- Mention in the opening and closing sessions

Content & stage

- 1 Partner Stage during prime time (10–12 mins)
- Video introduction (30 seconds) as part of the plenary programme

Networking & presence

- Stand (2 × 2 m) in the black box reception area or public zone*
- 8 full-day tickets (including a ticket for the Motor Show and Friday's late-night opening)

*see options on pages 10 & 11





PARTNERSHIP 2027

Innovation Exhibitor Partner – Budget: €1,750

Only 6 stands available

Visibility

- Logo on the website and programme
- Stand in the restricted **ZONE A** of the Motor Show (Hall 12) – for BEVS2027 registered ticket holders only

Networking & presence

- Stand* (2 × 2 m) – bare surface
- 2 full-day tickets (including a ticket for the Motor Show, Friday late-night opening)

Each stand has a pre-booked area in the reception area of the Black Box.

**Stands, roll-ups, banners, chairs or other promotional materials must be provided by the partner themselves within the allocated space or ordered at a cost of €750 (indicative price)*





PARTNERSHIP 2027

Public Exhibitor Partner – Budget: €1,750

Only 10 stands available

Visibility

- Logo on the website and programme
- Stand in the public Electric Day zone (**ZONE B**) of the Motor Show (Hall 12) – directly accessible to visitors attending the show

Networking

- Stand* (2 × 2 m) – floor area (including carpet)
- 2 full-day tickets (including a ticket for the Motor Show, Friday late-night opening)

Each stand has been allocated a pre-booked area in the entrance hall of Paleis 12.

**Stands, roll-ups, banners, chairs or other promotional materials must be provided by the partner themselves within the allocated space or ordered at a cost of €750 (indicative price)*





PARTNERSHIP 2027



Lunch Sponsor – Budget: € 5.000

Only 1 pack available

Visibility

- Logo visible during lunch (screens + moderator's announcement)
- Roll-ups and flags can be displayed (to be agreed)

Networking

- 6 full-day tickets (including a ticket for the Motor Show and Friday's late-night opening)





PARTNERSHIP 2027



Coffee Sponsor – Budget: €2,000

Only 2 packs available

Visibility

- Logo visible during a coffee break
- Announcement by the moderator

Networking

- 3 full-day tickets (including a ticket for the Motor Show and Friday's late-night opening)





PARTNERSHIP 2027



Closing Sponsor – Budget: € 2.000

Only 1 pack available

Visibility

- Exclusive branding as Closing Sponsor at the closing reception
- BEVS signage at your own stand and at the closing reception (ideal for brands that are already exhibiting there)
- Logo on the website and program

Networking

- Host of the closing reception for all participants
- 4 full-day tickets (including a ticket for the Motor Show and Friday's late-night opening)

Extra range

- *Following the event, BEVS participants will be actively directed to your stand for a drink and to find out more about your range of models*

SOLD OUT



PARTNERSHIP 2027



Lanyard Sponsor – Budget: € 3.000

Only 1 pack available



Visibility

- Exclusive branding on all BEVS 2027 lanyards * (name + logo)
- Visibility for every participant from day 1 until the end of the event
- Logo on the website and program

Networking

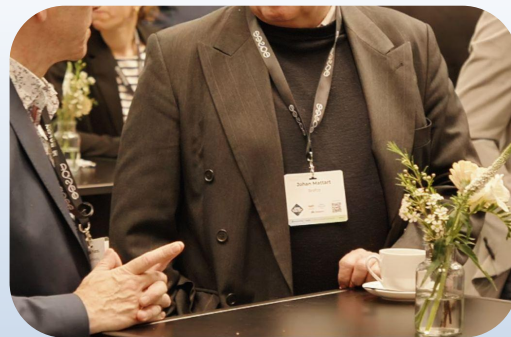
- 2 admission tickets

Brand Experience

- Strong, consistent exposure throughout all networking opportunities and sessions

** Please supply your own lanyards*

SOLD OUT





Reach & Impact



BEVS 2027 offers partners **exceptional reach** across the entire Belgian EV ecosystem.

> Direct reach

- **Over 400 participants** attended the conference
- Decision-makers from the fleet, energy, OEM, leasing, mobility and local government sectors, as well as consultants
- 20+ exhibitors & innovators
- **Over 350,000 visitors** at the Electric Day stands in Hall 12

> EV Belgium community

- **15,000+ EV drivers** in our user community
- **750+ companies and organisations** connected to our communications system
- Direct access to CPOs, MSPs, OEMs, DNBs, leasing companies and consultancy firms

> Digital visibility before, during and after the event

- **> 30.000 views** via social media & partnerkanalen
- **5,000+ newsletter subscribers** (professional audience)
- Comprehensive promotional campaign via EVB, partners and the ecosystem



Reach & Impact



➤ Media & positioning

- Ongoing collaboration with sector-specific and transport media
- Possible attendance by press and trade journalists
- Partnership with the **Brussels Motor Show** for greater visibility

➤ Thought leadership & impact

- You will be recognised as a **partner of the sector federation**
- Content remains available via the website, social media and reports
- Partner Internships foster deeper engagement and lead generation

**In short: as a partner, you'll be right at the heart
of Belgian electric mobility.**



Reach & Impact

Exclusive Communication Partner

New in 2027: structural reach before, during, and after BEVS



> Visibility

- BEVS-logo in **14 Link2Fleet-newsletters** from October to December
- **Continuous BEVS banner** on the Link2Fleet website during the campaign period
- **3 dedicated BEVS-newsletters** sent to the professional fleet target audience

> Live content from BEVS

- **Dedicated webinar** of approx. 90 minutes, streamed live directly from BEVS
- **Content focus** on selected themes within "Mobility meets Energy"
- **Extra reach for BEVS-content, speakers and partners** via Link2Fleet

> Partnership

- Link2Fleet will be integrated as the exclusive communication partner in the BEVS 2027 communication.



MEDIA PARTNERS



link»»2fleet

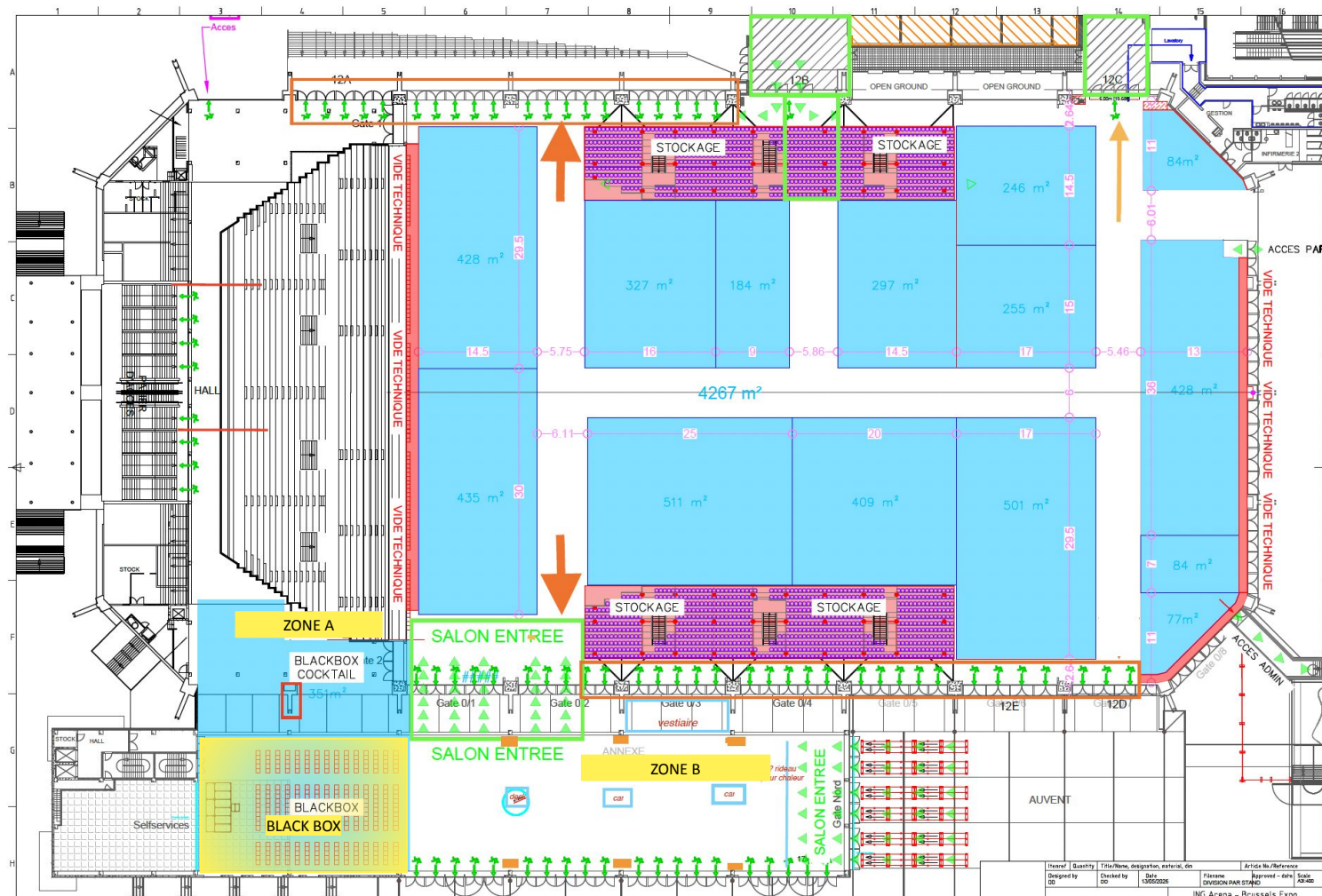
for a smarter mobility

EEV33

EEVEE.AUTOS

 **8-17
JAN**
FEBIAC 2027

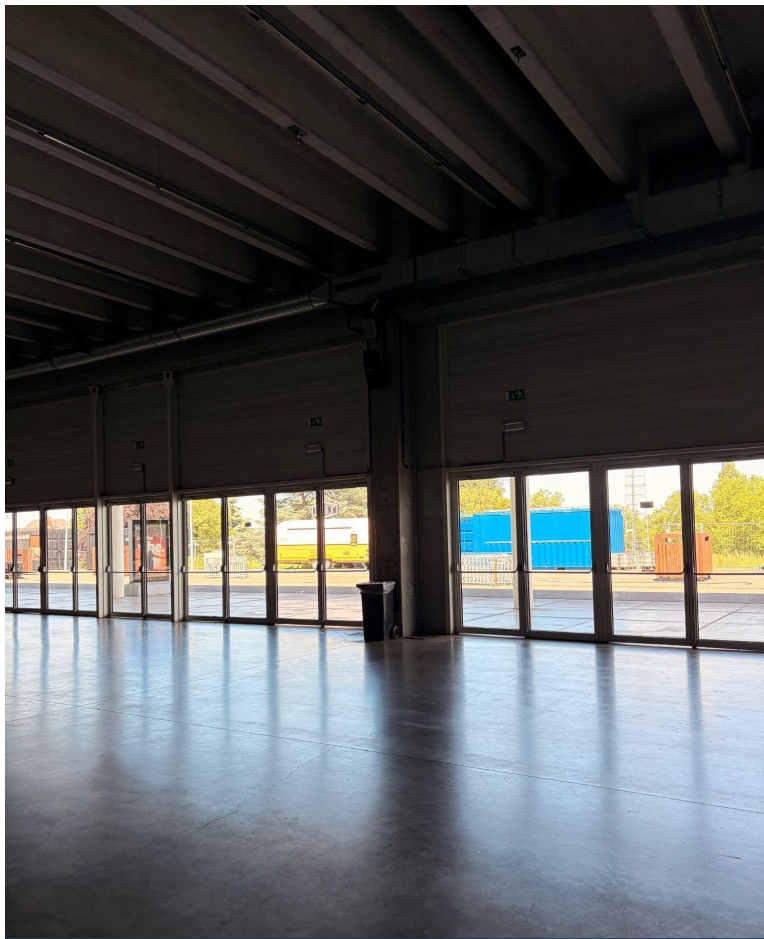
SALON
BRUSSELS MOTOR SHOW



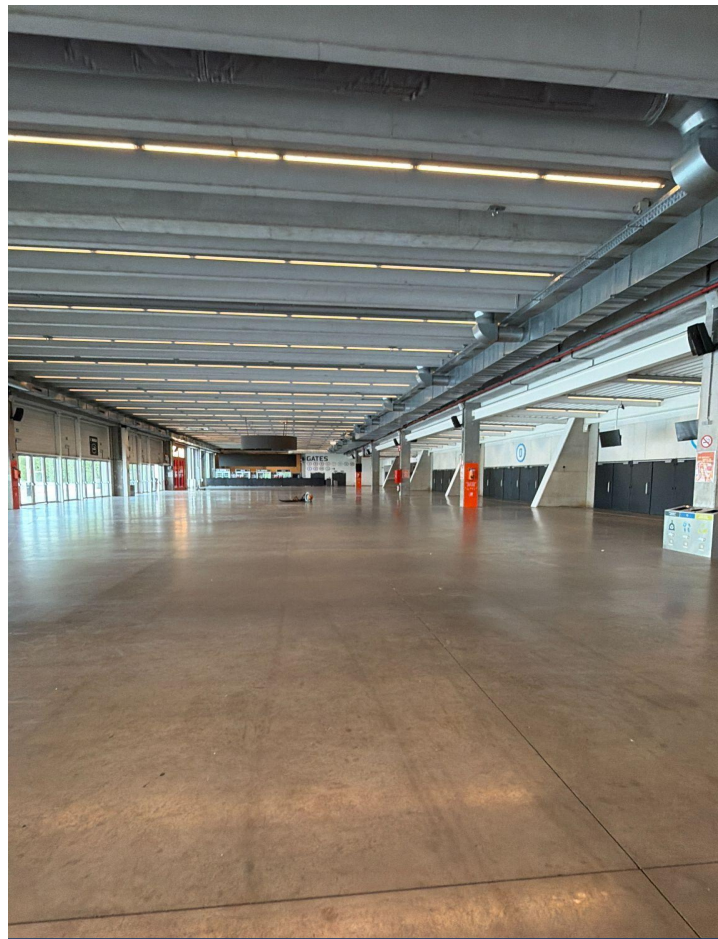
*under subject of changes

Zone A :Innovation
Exhibitor Partner

Zone B: Public Exhibitor Partner



Paleis 12 (Hall 12) – huidige staat, zicht 1



Paleis 12 (Hall 12) – huidige staat, zicht 2



Entrance of hall 12
- empty , for
indication only -

Also availability for booth space during full BMS/Salon!
Please contact Febiac

8-17
JAN
2027

SALON
BRUSSELS MOTOR SHOW

Booth 12 sqm

9-18
JAN
2026

SALON
BRUSSELS MOTOR SHOW
CARS AND MOTORCYCLES

In the package:

Floor - Hall fee FEBIAC	
Carpet	Choice bet. 2 <u>colours</u>
Walls – interior panels (2,5m high)	Based on floorplan Choice bet. 3 finish: Hard Oak, Grey Oak, Woven beige
Fabric Stand banner (0,(m high)	With name of stand (defined letter type, no logo)
Light/electricity connection	1 floodlight (truss at 4M high)
Consumptions	included
Storage	1x1m
Personalized visuals	2 x 1m personalized walls (position at your choice)
Options:	
<u>Furnitures</u> , Screens, Plant Decoration	Full catalogue of our partner via <u>webshop</u> No delivery costs , and guaranteed delivery before your installation
Dedicated internet connection	(Brussels Expo services)



12m2

10.000 € excl.VAT



CONTACT

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Digital submission for partnerships

👉 [via deze link](#)

Website & additional information

www.electricvehiclesummit.be

More info about EV Belgium

www.ev.be

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15 januari 2027



[HTTPS://ELECTRICVEHICLESUMMIT.BE/](https://electricvehiclesummit.be/)